ViviRooms

- ❖ <u>Position</u> - UI/UX Designer
- ❖ <u>Experience</u> - 3-5yrs
- ❖ <u>Compensation</u> - Best in Industry
- ❖ <u>Open Positions</u> - 1
- ❖ <u>Location</u> - Gurugram

Eligibility Requirements

- Bachelor's degree in relevant field.
- 6+ years of experience as a UI-UX Designer or similar role.
- 6+ years of proficiency in Adobe products including Sketch, Adobe XD, Photoshop, Illustrator, After Effects, and Dreamweaver.
- 6+ years of experience with responsive HTML5 & CSS.
- Demonstrated experience with video presentation and animation.
- A strong UI design portfolio showcasing your previous work.
- Ability to discuss and articulate design options effectively.
- Knowledge of Usability Factors in Human Computer Interaction.
- Excellent interpersonal and communication skills.

Job Description & Responsibilities

- Creating user-centred designs by thoroughly understanding business requirements, the voice of the customer, user journeys, customer feedback, and usability findings.
- Efficiently and iteratively developing user flows, wireframes, prototypes, as well as low and high-fidelity mock-ups.
- Ensuring the incorporation of customer feedback, usage metrics, and usability findings into the design to amplify the voice of the customer.
- Utilizing prototyping tools such as Sketch, XD, Zeplin, Invision, or equivalent
- Optimizing existing user interface designs to enhance user experiences.
- Developing technical and business requirements and consistently striving to deliver intuitive and user-centred solutions.
- Developing prototypes to visualize and test new product concepts and ideas.
- Conducting ongoing user research to inform and validate design decisions.
- Illustrating design ideas using storyboards, process flows and sitemaps.
- Creating UI mock-ups and prototypes that vividly illustrate the functionality and appearance of websites, Android, and iOS applications.
- Preparing and presenting rough drafts to internal teams and key stakeholders, effectively communicating design concepts.
- Identifying and troubleshooting UX issues, including responsiveness and user interface challenges.
- Conducting layout adjustments based on user feedback.
- Adhering to style standards for fonts, colors and images.
- Planning and implementing innovative design concepts.
- Collaborating closely with the Business Development team to understand their business objectives and align design efforts accordingly.

About us

We are a women-led e-commerce platform, offering a concept that will revolutionise the online shopping experience. With an estimated launch in 2024, we will provide customers a chance to shop for clothes in a never before seen way. Phase one will focus on launch in the Indian market.

Vivi Rooms is part of London based Euromax Capital (www.euromaxcapital.com) among which includes the most innovative & promising Artificial Intelligence enabled Biometric Software Platform, Products & Solutions designing organizations Biocube Technologies (www.biocube.ai).

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